

Speak Statistics

6 Memorable Steps to Wield Data Decisively

1  Ask Questions

2  Write Outcomes

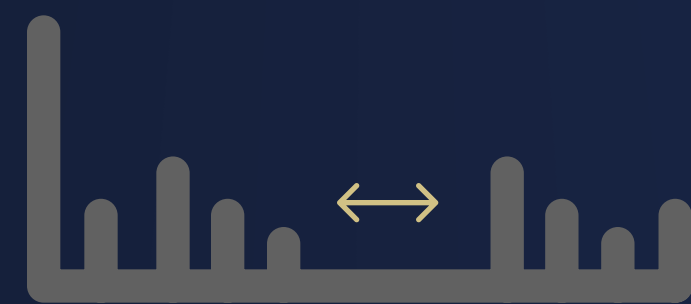
3  Capture Data

4  Describe Data

5  Infer from Data

6  Acknowledge Gaps

Go N. O. I. R.  Nominal
Ordinal
Interval
Ratio



Statistical Significance is mere probability the tested *sample* differences aren't from chance. That's it.